

## The Value of Godliness

**To say that we are sports crazy might be an understatement.** Did you know that we Americans spend over \$100 BILLION dollars a year on sports? The bulk of that is being sports spectators going to various games etc. Yet what is often unknown is how much WE spend to play our favorite sport. We spend billions and billions of dollars annually, swatting balls, swinging clubs, water skiing, hunting, etc. What we spend on our kid's sports is even crazier!

According to USA Today, Most American families (63%) spend anywhere from \$100 to \$499 per child each month on youth sports. Another 18% fork over \$500 to \$999 monthly. Roughly one in 10 (11%) spend \$1,000 to \$1,999. On the high end, 8% said they spend \$2,000 per month or more, or \$24,000-plus per year. **Here is the irony, about 1% of all high school athletes will sign a college scholarship one of the main reasons parents give for investing in their child's sports training.**

**Don't get me wrong, I love sports.** Yet I can't help but wonder if our priorities are off. The Bible says this, "physical training is of some value, but godliness has value for all things, holding promise for both the present life and the life to come." I Tim. 4:8

**Our focus here is not training your kids to be better athletes.** Our focus is training them in godliness. Every week our volunteers pour into children and students the principles of God's Word that will carry them through their whole lives. This summer we are gearing up with exciting programs and opportunities for children and students that will impact their lives forever.

Every time you give here you help to support our work of building godly values and principles into tomorrow's leaders. You are investing into the value of godliness each and every time you give here. That has promise far beyond their playing days on the grid iron, courts, and ballparks. Let's give generously today so that we can continue to build those values into our future leaders!