

Stocks Might Be Down But Candy Sales Are Up!

It was a bad week for The Stock Market! You might not pay attention to things like that but last week The Market fell wiping out the years gains. There were a lot of reasons for the decline but one reason stated by economists was the September decline in Consumer Confidence. You might not realize it but just like football teams are rated the confidence of you and I as consumers is rated. A low rating means we are probably going to spend less. If we are projected to spend less The Market goes down. What is crazy is that when the Market goes down so does Consumer Confidence. It sounds like a vicious cycle doesn't it?

Would you like to know what segment of our economy is recession proof? Candy sales! Since we are gearing up for Halloween and buying candy you would think that might bring the economy up!

Have you bought your Halloween candy yet? Did any of you buy, LIST YOUR FAVORITE? See me afterwards!

Whether the Stock Market is up or down Americans are projected to spend \$2.5 BILLION on candy for Halloween! That is a lot of Snickers! Or list your favorite candy.

What is the end result of all that candy? Well it might give us a temporary high and a long term expanded waist but really the value is temporary.

The same can be said for our stocks. They are up one day and down the next. A gift to God's work however is eternal and carries eternal blessings. That is where our investments need to be! Consider the words of Jesus who said in Matthew 6,

19 "Do not store up for yourselves treasures on earth, where moths and vermin destroy, and where thieves break in and steal. **20** But store up for yourselves treasures in heaven, where moths and vermin do not destroy, and where thieves do not break in and steal. **21** For where your treasure is, there your heart will be also.

Every time we take up the offering here you have a chance to make a difference. That difference is in the changed lives of men, women, boys and girls. So, let's put our hearts and treasures in a place of eternal value!