School Crossing!

School is starting across America, and drivers are being warned about school crossings. So, slow down! (Wait, our kids are not *in* school! True, but many of them, since they are not in school, are now riding around the block on their bikes. The point is, drive carefully!)

As parents, we want the best for our kids. Those of you with kids appreciate warnings about driving slower, keeping an eye out for crossing zones, etc. We want our kids to be safe and without worry. We are sending our kids to school in hopes that their education will provide a bright future for them. We value our kids.

I want you to know that here at YOUR CHURCH NAME; we value kids as well. We are here to help parents raise the next generation of believers. Your children are valuable to us, and we want to input into their lives biblical principles that will stay with them for the rest of their lives.

We know we have a brief window of opportunity to make that impact. Why is that? Studies show that 83% of those that make a commitment to Jesus do so between the ages of 4 and 14. Studies have shown that those from age 19 and over have just a 6% probability of becoming Christians.

So, we want to use our time with kids to help them come to that life-changing decision of accepting Christ. You are helping us do that. Through your service and support, we are reaching the next generation of believers. Every time you give here, you are helping us support our work with kids.

We are going to keep investing in the future through our work with children and students. Your generous gift today can help us achieve that goal.