

It's October, So, Let's Talk Candy – October 6th

Has anyone bought their Halloween candy yet? Last year Americans spent a record **\$12.2** billion on Halloween.¹ That is a lot of candy!

If you want to see what we as American's truly value, look at our spending. Don't get me wrong. I love a good candy bar. I also love to give candy out. I have more fun giving away candy than I do eating candy. Part of the fun of Halloween, at least for adults, is the joy of giving away something that brings delight to the heart of a child.

Did you know that Jesus said, "It is more blessed to give than to receive?" We obey God's command about giving and receiving God's blessing every time we give. On top of that, study after study shows that those who are most generous are happier and live better lives!

We encourage generosity here. I encourage you to give out candy this Halloween. Yet think about this. How long will the candy you have purchased for Halloween last? Some of you might have to go back and buy more because you're testing out what you originally bought. Candy doesn't last long one way or the other.

Do you know what lasts a long time? Eternity. Our focus here at YOUR CHURCH NAME is to point people to Jesus, assuring them that they will live forever with him. All we say and do is wrapped up in that.

So, as you are considering being generous with candy, consider being generous to our church. The money you give here will last far longer than the candy you give this Halloween. Giving candy out on Halloween might make a kid smile for a moment. Giving generously to God's work will help us reach kids for Christ and will last an eternity!

1. <https://nrf.com/media-center/press-releases/halloween-spending-reach-record-122-billion-participation-exceeds-pre>