

March Madness

Can you believe that in just a couple of days it will be March? How many of you know what March brings? I am not talking about flowers or even warmer weather. March is all about March Madness!

For those that don't know March Madness is the coined phrase that describes the weeks in March of the NCAA basketball championship tournament. Right now college teams are trying to get into the tournament. 68 teams get selected or earn their slot by winning their conference championship. Starting on March 13th those 68 teams play one another to see who will become the national champion on April 2nd. The term March Madness is used to describe the excitement around the game's leading up to the national championship game.

What gives March Madness a bit more madness are "the brackets." Americans will fill out over 70 million brackets of the 68 teams picking who they think will win. Some bet money on their picks while others do it for fun. Presidents get involved as well as non basketball fans to see who can pick the winner.

Then the madness begins on March 13th. Some people will take entire days off just to watch each and every game. I have a hunch that work across the country slows down as people tune into the games instead of doing their work. People yell at TV screens, secretly check their phones for scores and just generally go a bit, well, mad.

March Madness is fun. Yet it's all about claiming a trophy that will ultimately fade and gather dust in some trophy case somewhere. Your bracket probably won't make it past the first round. Even if it does you'll long forget about it a mere days or weeks after the final game.

Here at YOUR CHURCH NAME, we exist not to win some tournament for a trophy. We exist, STATE YOUR MISSION STATEMENT. We take this task seriously because lives depend upon us. One person at a time we are making a difference each and every week. YOU are a major reason why. We can do what we do because people like you give of your time and your money to support our work. Every time you serve. Every time you give, you help us "win" in what truly matters.

Championships come and go but the true champion is the one who invests in the life of another. As we take up the offering today we invite you to invest with us so that we can produce wins that last for all eternity.