

# Investing in the Future

**How many of you have already spent money shopping for school things for your kids?** Believe it or not, it is that time of year. All across our country, families are buying supplies, clothes, and other school-related things.

The crazy thing this year is you are probably buying things like desks and computers for your child to have school from their bedrooms! Maybe you can save on clothes since few schools are actually meeting. Virtual school is the “new normal.”

\$697 on average was what families in 2019 spent per household on school supplies, from clothing to electronics.<sup>1</sup> If you think that number is high, then consider this:

\$58,464 on average is what U.S. parents shell out from primary school to the end of undergraduate studies on their kids’ education.<sup>2</sup>

That’s a lot of money! Why do we do that? Because, in part, we see that as our investment into their future.

Here at YOUR CHURCH NAME we are investing in the future lives of children and students. This summer has been an exceptionally busy one for us. We have held virtual VBS, virtual camps, as well as our regular weekly ongoing ministries to kids and teens. Week after week, we are working to educate and disciple the next generation of believers to stand strong in the world we live in. It’s an investment in the future.

Every time you give here, a part of that gift goes to help us make that investment into the lives of kids and teens. So, thank you for your generosity as we invest in the future!

1. <https://www.cnn.com/2019/08/09/this-is-how-much-families-are-spending-on-back-to-school-shopping.html>
  2. <https://www.marketwatch.com/story/this-is-how-much-american-parents-spend-on-their-kids-education-2017-06-30>
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